

DETROIT AUTO DEALERS ASSOCIATION
GOLF OUTING

THANK YOU

2024 SPONSORS

This year's golf outing was a great success!

We would like to thank and acknowledge our sponsors for their generosity and support of this year's outing. Please take a moment to learn about our sponsors.



2024 DETROIT AUTO DEALERS ASSOCIATION **Golf Outing Sponsors**



ALLY – Golf Carts

Ally Financial Inc. is a financial services company with the nation's largest all-digital bank and an industry-leading auto financing business, driven by a mission to "Do It Right" and be a relentless ally for more than 22,000 dealer customers and communities nationwide. <https://www.ally.com/dealer/>

CASTELL – Beverage Station

Workspaces in Balance. Castell is proud to be an authorized Teknion dealer. Teknion creates furniture that empowers people through design.

CONVENTION & SHOW SERVICES – Golf Balls, Raffle Prizes

Convention & Show Services brings over four decades of expertise to the event industry. Whether you're launching a trade show, orchestrating a private party, or planning your next convention, our dedicated staff will meticulously guide you through every detail, ensuring a seamless and exhilarating event experience. For the past 40+ years, Convention & Show Services has proudly supported the Detroit Auto Dealers Association, playing a pivotal role in shaping the North American International Auto Show into the premier event it is today. From the nostalgic "Cars on Carpet" era of the 80s to the innovative Double Deck Exhibits of the 90s and navigating through the challenges of the 2000s recession and the subsequent difficulties posed by COVID-19, we have continuously evolved. Now, as we embrace the era of Future Mobility Innovations and beyond, our commitment to excellence remains unwavering as we represent this iconic and inspirational show. We extend our heartfelt wishes for continued success to the Detroit Auto Dealers Association and eagerly anticipate many more years of fruitful collaboration.

CVR – General

Trusted. Integrated. Invested. CVR is committed to creating a better customer vehicle purchasing experience through seamless, secure digital titling and registration.

DAWDA MANN – Evening Refreshments

Achieving Results & Exceeding Client Expectations Since 1995.

DELTA AIR LINES – Prize Donations

Through the warmth and service of Delta Air Lines (NYSE: DAL) people and the power of innovation, Delta never stops looking for ways to make every trip feel tailored to every customer. As the leading global airline, Delta's mission to connect the world creates opportunities, fosters understanding and expands horizons by connecting people and communities to each other and to their own potential. There are 100,000 Delta people leading the way to deliver a world-class customer experience on around 4,500 daily flights to more than 290 destinations on six continents, connecting people to places and to each other.



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EFFECTV – Beverage Station

Effectv helps you reach the right audience through high-quality TV and streaming content. As the ad sales division of Comcast Cable, we use Comcast data insights to deliver your ad across devices and platforms to any of 80+ targetable, auto-specific audience segments. Find your unique audience with Effectv.

ENTERPRISE MOBILITY – Buffet Lunch

The company that picks you up. 1-800-Rent-A-Car

GCSI – Closest to Pin Hole #16

Lansing's premier bipartisan lobbying firm.

MADSIF – Beverage Station, Closest to Pin Hole #5

Did you know there is an exclusive Michigan dealership group, formed by dealers in 1992, that turns workers compensation into an investment? Consider Michigan Auto Dealers Self-Insured Fund (MADSIF). Our trustees, "DEALERS WORKING FOR DEALERS," direct service teams to minimize overhead costs, invest surplus and return it to our members, averaging 28% back since 1992. The true value lies in FREE dealer-required MIOSHA compliance training and aggressive claims management, saving members 23–28% in claims costs. Visit www.madsif.com and join your 250 Michigan Dealership Peers!

PPG – Golf Holes, Longest Drive Hole #10

PPG is a global team of more than 50,000 innovators, achievers, and partners united by the single belief that our paints, coatings, and specialty materials enrich lives. "Together, we protect and beautify the world." PPG is a proud sponsor of the DADA for the last 10+ years.

PAUL V. ENGSTROM & CO., LLP – General

Certified Public Accountants specializing in audit, tax, consultation, and management advisory services, primarily for automobile dealerships, since 1946.

RISK STRATEGIES/RALPH C. WILSON AGENCY – General

Risk Strategies | Ralph C. Wilson Agency is a top national broker providing comprehensive insurance and risk management advisory services, insurance and reinsurance placement for property & casualty, employee benefits, private client services, as well as consulting services and financial & wealth solutions. We are thrilled to be partners and sponsors for DADA and the Detroit Auto Show and to serve the needs of auto dealers.

VESCO OIL – Reception Hors d'oeuvres

An environmentally-conscientious automotive and industrial lubricants supplier offering quality products and programs you can promote with confidence.



2024 GOLF CONTEST WINNERS

INDIVIDUAL	1ST PLACE Mike Piggins	2ND PLACE Joe Lunghamer	3RD PLACE Mike Schnurr
SCRAMBLE TEAM	1ST PLACE Steve Henry AJ Pipas Marc Reneau	2ND PLACE Michael Sabatini Jon Brock Ryan Jenkins Anthony Piazza	3RD PLACE Jason Taylor Scott Rivard Alyse Stemm Gary Strutz
CALLAWAY	1ST PLACE Mike Rhorer	2ND PLACE Pete Shelters	3RD PLACE Doug North
CLOSEST TO THE PIN	HOLE #16 Alex Landuyt	HOLE #5 Celia Feuerman	
LONGEST DRIVE	HOLE #10 Mike Piggins		

