



**October 21, 2025**

**Expense Management, Ally Academy**

**AM Session – 9:00am – Noon – DADA Seminar Room**

**PM Session – 1:00pm – 4:00pm – DADA Seminar Room**

In this course, you will understand the importance of analyzing expenses for each department on a regular basis. Help effectively determine what any given expense category is composed of.

Understand the five steps of creating a strong expense control process. Demonstrate the ability to compare expenses to industry standards and within dealer groups.

\$50 per person, includes lunch.

To register online, visit: [www.dada.org/educational-seminars](http://www.dada.org/educational-seminars)

Please indicate if you are attending the AM or PM session.

<b>REGISTRATION</b> - REGISTRATION CONFIRMATION WILL BE SENT TO THE EMAIL ADDRESS YOU PROVIDE.	
Enclosed is \$ _____ for the following people to attend	
Name: _____	Name: _____
Email: _____	Email: _____
Name: _____	Name: _____
Email: _____	Email: _____
Dealership: _____ Phone: _____	
Address: _____	
<b>PLEASE MAKE CHECKS PAYABLE TO DADA OR PAY BY CREDIT CARD:</b>	
Cardholder's Name: _____	
Account Number: _____	Security Code: _____ Expiration Date: _____
Signature: _____	